

carbon *limited*

exploring personal carbon trading

www.the **RSA** org/carbon

CarbonLimited

This 3 year project, Jan 06 to Dec 08, is exploring the idea for a system of personal carbon trading.

To do this, it is:

- Building support for the principle of an equal allocation of emissions rights
- Researching and developing the design of a personal carbon trading scheme
- Catalysing group activities and implementing voluntary carbon trading networks

What is personal carbon trading?

A policy option for engaging citizens in reducing carbon emissions

Applies the concept of a 'cap and trade' emissions trading to the level of the individual, creating an effective limit to the total volume of personal emissions permitted

Utilises emissions trading principles to create a financial incentive for individuals to reduce their carbon footprint

It could be deployed in tandem with upstream trading and other policy interventions

Where does citizen responsibility end?

